

JOSLYN SNOW MEMORIAL PROJECT PLAYGROUND & MULTIPURPOSE OUTDOOR COURT

SPONSORSHIP INFORMATION PACKAGE (actual pictures of proposed equipment)



Our Vision:

“To create a memorial outdoor space for ONE and ALL to LIVE, LAUGH and LEARN through PLAY!”

ABOUT THE PROJECT

This project was started to celebrate the life of our dear Joslyn Snow who passed away this past year. Joslyn Snow was an exceptional educational assistant at Bentley School. She passed away as a result of a brain tumour at the age of 27 years old. Joslyn’s caring and empathetic heart, along with her free spirit will forever be remembered by all who knew her. One of Joslyn’s last wishes was to do something great for her community and for the kids she adored.

The Snow family approached Bentley School to have all donations directed to the school to start a fund to build a new playground for the students at Bentley School. The response was overwhelming and the initiative grew to more than just a playground for the younger students but also a multipurpose sport court to benefit the older students and community members. At this point we have raised over \$75,000 from the help of students, families and community businesses.

The Joslyn Snow Memorial Project committee was created to coordinate this last wish and the mission is to continue to design and raise funds to honor Joslyn’s life and ultimately provide students and community members with access to a new and upgraded playground and new outdoor recreation court. The committee has set a visionary goal to raise \$500,000 in legacy funding, to upgrade and build new playground equipment and to install an outdoor multipurpose court. The committee is excited to continue this memorial project and create a lasting legacy that Joslyn would be proud of.

Bentley School’s motto is “PRIDE” and we have modified it as our guiding principles for this committee.

Joslyn Snow Memorial Project - “PRIDE” Principles

“P” – Partnership: The committee will work with all stakeholders - Bentley School staff, students, parents, Bentley community members, local businesses, government officials and dedicated volunteers to create an outdoor space for all to enjoy.

“R” – Respect: The committee members are expected to represent the committee and all project stakeholders with a high level of respect.

“I” – Integrity: The committee will make difficult decisions and choices that honor the intent of the project.

“D” – Dedication: Committee members will be dedicated in attending meetings, assisting in fundraising efforts and ensuring completion of the project.

“E” – Excellence: The committee will do their best to represent the school, community and integrity of the project. They will strive to build the best possible playground and outdoor court with the funds raised.

The Joslyn Snow Memorial Project committee is proud to work with Bentley School and its strong history of being active within the Bentley community.

**“EMBRACE THE OPPORTUNITY”
GET INVOLVED AS A SPONSORSHIP PARTNER**

Help the Joslyn Snow Memorial Project committee raise funds to provide the students and community a wonderful outdoor area for everyone to enjoy.

SPONSORSHIP OPPORTUNITIES

Corporate groups can *embrace the opportunity* to support the Joslyn Snow Memorial Project while at the same time promote their brand.

The playground committee is kindly requesting support from businesses and individuals in our community and surrounding area.

Thank you, in advance, for considering the following partnership opportunities and know that we greatly appreciate your support regardless of any commitment. We will accept in-kind (approved materials/supplies, equipment, manpower, etc) contributions. We will recognize the monetary value of such. Tax receipts are available for values of \$25 and above. Cheques payable to Wolf Creek Public School.

LEVELS OF SPONSORSHIP - SUMMARY

Levels	Amount	Sponsorship Signage	Website	Media	Project Advertising	Grand Opening VIP Recognition	Naming Rights
DIAMOND (only 2)	\$60,000 +	X	X	X	X	X	X
PLATINUM	\$20,000 - \$59,999	X	X	X	X	X	
GOLD	\$6,500 - \$19,999	X	X	X	X		
SILVER	\$2,000 - \$6,499	X	X	X			
BRONZE	\$500 - \$1,999	X	X				
FRIENDS	\$1 - \$499	X					

“DIAMOND” SPONSORSHIP BENEFITS

Our Diamond sponsorship level of \$60,000 is only available to two sponsors. This would include:

- Your company/individual name proudly displayed on the playground/outdoor court.
- Your company/individual name proudly displayed in a prominent location at the project site.
- Your company/individual name proudly displayed on the Bentley School website under the Playground page.
- Your company/individual name will receive local media recognition.
- Your company/individual, as a major sponsor, will be featured on all advertising for this project.
- You will be invited and recognized as a VIP sponsor at the grand opening.

“PLATINUM” SPONSORSHIP BENEFITS

Our Platinum sponsorship level is for any sponsorship of \$20,000 - \$59,999. This would include:

- Your company/individual name proudly displayed in a prominent location at the project site.
- Your company/individual name proudly displayed on the Bentley School website under the Playground page.
- Your company/individual name will receive local media recognition.
- Your company/individual, as a major sponsor, will be featured on all advertising for this project.
- You will be invited and recognized as a VIP sponsor at the grand opening.

“GOLD” SPONSORSHIP BENEFITS

Our Gold sponsorship level is for a sponsorship of \$6,500 - \$19,999. Benefits of this sponsorship would include:

- Your company/individual name proudly displayed in a prominent location at the project site.
- Your company/individual name proudly displayed on the Bentley School website under the Playground page.
- Your company/individual name will receive local media recognition.
- Your company/individual, as a major sponsor, will be featured on all advertising for this project.

“SILVER” SPONSORSHIP BENEFITS

Our Silver sponsorship level is for a sponsorship of \$2,000 - \$6,499. Benefits for this sponsorship would include:

- Your company/individual name proudly displayed in a prominent location at the project site.
- Your company/individual name proudly displayed on the Bentley School website under the Playground page.
- Your company/individual name will receive local media recognition.

“BRONZE” SPONSORSHIP BENEFITS

Our Bronze sponsorship level is for sponsorship of \$500 - \$1,999. Benefits for this sponsorship would include:

- Your company/individual name proudly displayed in a prominent location at the project site.
- Your company/individual name proudly displayed on the Bentley School website under the Playground page

“FRIENDS” SPONSORSHIP BENEFITS

Our Friends sponsorship level is for sponsorship of \$499 and below. Benefits for this sponsorship would include:

- Your company/individual name proudly displayed on the Joslyn Snow Memorial Project sponsorship board/wall.

SUMMARY & CONTACT INFORMATION

Thank you once again, for taking the time to consider sponsoring the Joslyn Snow Memorial Project.

Your generous support will ensure all families in our community have a lasting environment to play, laugh and make everlasting memories; all things close to Joslyn's heart.

For more information on our project or to secure your corporate sponsorship please contact:

Lane Moore
Chairperson
Joslyn Snow Memorial Project Committee

1.403.748.3770 (Direct)
lane.moore@wolfcreek.ab.ca

For more information on sponsorship opportunities please contact:

Bentley School
Box 299, Bentley, AB T0C 0J0
403.748.3770

LIVE, LAUGH, LEARN, PLAY!!!