

Playground Meeting
Tues, January 16, 2018
Minutes

Meeting Start Time: 7:07 pm

Meeting End Time: 8:35 pm

Members in attendance:

Lane Moore	Karla Wyld
Lynda Petten	Darci Cole
Stephen Lush	Kelsey Ruttan
Marsha Lush	Erin Schofer
Leslie Anderson	Brenda Snow
Sherry Haarstad	

1. Project Name: lots of conversation about the name of the project.
Joslyn's Memorial Project is what everyone agreed on for now

2. Vision - Lane will work on the vision but some of the ideas were:
 - create an outdoor space for all to enjoy
 - legacy for Joslyn (her love for children and this community)
 - fun and safe place for children to play and learn
 - a place where kids can be "just kids"

3. Sub Committee's
 - Playground Equipment - Stephen Lush
 - Sponsorship - Karla Wyld
 - Fundraising Events - Jill Howe
 - Grant Writer Coordinator - Lynda Petten
 - Media/Advertising -
 - In Kind - Jason Smith

4. Fundraising Update: \$71,434.20
(\$39,000 in Chest Society acct & \$32,434.20 in school trust acct)
Waiting on another \$6,500

5. Sponsorship Package - will be shared via email among the committee members. Members will email Lane on corrections and additions. A final PDF version will be emailed to members on Jan 31st. Members can then distribute sponsorship packages to businesses.

6. Fundraising Events

- Old Time Carnival - Erin Schofer, Lindsay Morrison, Jill Howe
Petting zoo, juggler, magician,
Cotton candy, popcorn, peanuts
- Fashion Show - Courtney Kinley
- Other fundraising ideas were: 3 on 3 ball hockey tournament, slow-pitch tournament, pub crawl

8. Other agenda items

- Original Sponsorship Levels: Platinum, Gold, Silver, Bronze
- A consensus was to add a level above the platinum sponsor -Diamond sponsor - donation \$50,000 and greater and add a level below the bronze level - Friends - donation value of \$499 and less.
- Diamond Sponsors (company names listed on the Jr/Sr outdoor multipurpose court). Maximum of 2 sponsors
- A creation of an excel spreadsheet will be shared via google that everyone can put company names, contact information, donations received so we don't contact the same companies more than once.
- Discussion was had to book meetings with Lacombe County and the Town of Bentley and present our vision and seek assistance with the project.

Next meeting is Tuesday, February 13th @ 7pm in the high school learning floor.

